

STUNTING PROGRAM STRATEGY EFFECTIVE IN BUALO VILLAGE

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ABSTRACT

The purpose of the study was to determine the form of an effective stunting management program strategy in Bualo Village. This research is a type of descriptive research with a qualitative approach. Data collection methods used in this study were observation, in-depth interviews (indept interviews) and documentation.

The data analysis technique used in qualitative research is carried out before entering the field, during the field and after completing the field.

The results showed that the organizational strategy in stunting handling was considered to be very supportive of stunting handling and was considered to have supported effective stunting management. Program strategies in handling stunting were less capable in handling stunting in reducing stunting rates in Bualo Village. and reducing the stunting rate in Bualo Village. The institutional strategy in handling stunting is maximized because it is still improving the handling of stunting in Bualo Village.

Keywords: *Strategy, Program, Stunting and Effective*

INTRODUCTION

The Ministry of Health explained that stunting is a very worrying situation at this time. It is evident from several forms of problems that often occur from the region to the village. This situation illustrates the condition that almost every village has problems with malnutrition, usually it occurs for a long time and requires a long recovery in children who have impaired growth and development. Stunting is closely related to the growth and development of children, the effect of stunting on growth and development is very large. Children with stunting have low motor activity, delayed motor and mental development and

impaired cognitive abilities. Delays in child growth and development are very dangerous for early childhood, where at that time children are experiencing rapid growth which is a provision when they are teenagers and adults.

Stunting is a condition that fails to grow in toddlers (Babies under the age of five) as a result of chronic malnutrition so that children are too short for their age. Malnutrition occurs because since the baby is in the womb and in the early days after the baby is born, the stunting condition only appears after the baby is 2 years old. In fact, genetic factors have little effect on a person's health condition compared to environmental factors and

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health services. Usually, stunting begins when children are still in the womb and is seen when they are two years old.

In addition, there is a continuous evaluation of the causes of stunting, by increasing socialization to the community on a regular basis in preventing stunting. What strategies should the local government and village governments take in dealing with stunting in villages. In this case, the Ministry of Villages, Development of Disadvantaged Regions and Transmigration emphasizes the Village Government to be able to be actively involved in reducing stunting rates. By implementing various stunting treatments related to specific and sensitive interventions in accommodating it based on the Village Minister Regulation concerning the use of village funds.

Paguyam Subdistrict is one form of full attention in solving stunting. This is because stunting cases still occur every year. As in the data below:

Table 1 Stunting Cases in Paguyaman District

| No. | Village Name | Stunting Case |
|-------|---------------------|---------------|
| 1 | Bualo . Village | 13 |
| 2. | Old Bongo Village | 15 |
| 3. | Saripi Desa Village | 20 |
| 4. | Bongo Zero Village | 17 |
| Total | | 65 Cases |

Source: Department of Health, 2021

This data explains that Bualo Village is a very careful observation by researchers who still have stunting cases that are currently occurring until 2021. The problems that occur in Bualo Village come from many things, especially in the last few years. Even researchers will be

more competitive in Bualo Village because stunting cases in the last 3 years can be seen in table 1 below:

Table 2 Stunting Data in Bualo . Village

| Year | Number of Toddlers | Stunting Case | Number of Cases Edit |
|-------------|--------------------|---------------|----------------------|
| 2018 | 64 KK | 22 Kids | 0 |
| 2019 | 64 KK | 22 Kids | 0 |
| 2020 | 64 KK | 20 Kids | Two children |
| 2021 | 87 KK | 13 Kids | 7 Kids |
| Total Cases | | 77 | Children |

Source: Bualo Village Government

In this case, it is very clear that stunting cases in Bualo Village still occur every year. As in 2018, there were 64 children under five/KK, but there were 22 stunting cases. Likewise what happened in 2019 as many as 64 toddlers / families with the same stunting cases as many as 22 children, even though there was a decline but there were still stunting cases that occurred as in 2020 as many as 64 toddlers / families with stunting cases as many as 20 children and in 2021 there was a decrease of 87 toddlers with stunting cases as many as 13 children. However, data analysis shows that every year there is a decline, but cases that still occur there are still stunting cases which are still considered high in Bualo Village.

The problems encountered varied, for example, the people in Bualo village still lacked an understanding of environmental hygiene. Even though cleanliness is the main factor in preventing stunting in Bualo Village, it turns out that there is still a lack of public understanding so that there are still many people who are very vulnerable to stunting. The number of

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community activities that occur in Bualo Village makes the environment in Bualo Village still poorly maintained and still dirty. In addition, other causes related to stunting cases in Bualo Village are still poor parenting of children and toddlers. This happens because the lack of good parenting makes it very influential for children and toddlers to form poor parenting patterns.

Even growth that will be hampered results in not optimal brain development, causing mental and learning abilities to be reduced. One of the efforts of the Bualo Village Government in collaboration with the Boalemo District Health Office must be further improved, especially in implementing the right strategy in stunting prevention so that stunting cases in Bualo Village continue to decline. Good parenting for children and toddlers is influenced by various ways, as it is known that the Bualo Village Government must be able to accommodate food supplies that are rich in nutrition. So this step is very appropriate in helping increase protein, calcium and others for children and toddlers.

Another problem is the lack of public understanding in maintaining cleanliness as evidenced by poor parenting. Another problem that occurs is the lack of family sanitation that is clean and suitable for use by the family or community. The average community in Bualo Village has poor sanitation so that it can cause diarrhea throughout Bualo. For stunting sufferers, the chances of survival are minimal and will further increase the stunting problem in Bualo Village. So that the next effort will be to improve environmental sanitation in Bualo Village through the manufacture of latrines suitable for use for the community which is one of the factors in reducing stunting in the community in Bualo Village.

Management is the art and science of planning, organizing, compiling, directing and supervising human resources in achieving predetermined goals. Management is a process in order to achieve goals by working together through people and other organizational resources [1].

Management is the science and art of managing the process of utilizing human resources and human resources and other resources effectively and efficiently in achieving a certain goal [2].

Management is working with people to achieve organizational goals by implementing the functions of planning (planning), organizing (organizing), preparation of personnel or staffing (staffing), direction and leadership (leading), and supervision (controlling) [3].

Strategic management is a collection of managerial decisions and long-term decision-making actions within the company. This includes environmental analysis (external and internal environment), strategy formulation, strategy implementation, and evaluation and control[4].

Strategic management is an art and science of formulating, implementing, and evaluating strategic decisions between functions that enable an organization to achieve future goals [5]. Strategy is a common means with long-term goals to be achieved. Business strategies include geographic expansion, diversification, acquisitions, product development, market penetration, tightening, divestment, liquidation and joint ventures. A good strategy is a strategy that is in accordance with the principle of frugality, which is clear, simple, and specific.

Stunting is the state of a person's nutritional status based on the z-score of height (TB) for age (U) which is located at < -2 SD. The TB/U index is an

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anthropometric index described by past nutrition and is related to environmental and socio-economic conditions. In the Decree of the Minister of Health of the Republic of Indonesia Number: 1995/MENKES/SK/XII/2010, in the Ministry of Health, 2012. It is stated that short and very short are nutritional status based on the index of body length according to age (PB/U) or height according to age (TB/U) which became the funding for stunting (short) and severe stunting (very short) [7].

Stunting is an outcome of nutritional status that occurs when a child has a height or body length of less than -2.0 standard deviation (SD) compared to the population mean [8].

The strategy in dealing with stunting is always in contact with the policies, targets, targets and programs of the government in realizing its goals. The types of strategies are divided into four sections covering [9]:

a. *Corporate Strategy*(Organizational Strategy)

In organizational strategy, a strategy is formulated through the vision and mission of a local government or agency as outlined in a program or activities. The aspects that can be seen from this organizational strategy are the vision and mission

b. *Programming Strategy* (Program Strategy)

This program strategy pays more attention to the strategic implications (paying attention to engagement) of a particular program. The aspects that can be seen from the strategy of this program are whether the strategy implemented by the government or agency will have a positive impact on both the agency and the community or vice versa [6].

c. *Resauce Support Strategy*(Resource Support Strategy)

The focus of attention on this resource support strategy is a strategy that utilizes all existing resources within a local government or agency. The aspects that can be seen from this strategy are human resources and facilities and infrastructure.

d. *Institutional Strategy*(Institutional Strategy)

This institutional strategy focuses on developing the organization's capacity to implement strategic initiatives. There is not only one, therefore the theory of strategy and these types of strategies support each other so that they become a solid unit that is able to make the organization able to survive in uncertain environmental conditions and be able to provide maximum results for the organization.

RESEARCH METHODS

This research is a type of descriptive research with a qualitative approach. There are two types of data in general, namely quantitative data and qualitative data which will be explained below, the authors focus more on qualitative data in conducting this analysis. Sources of data used in qualitative research are primary data sources and secondary data sources. Data collection methods used in this study were observation, in-depth interviews (indept interviews) and documentation.

1. Observation

This study uses observational data collection techniques regarding effective stunting management program strategies in Bualo Village. According to Sugiyono (2017: 203) is the basis of all science, scientists can only work based

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on facts about the world of reality obtained from observation. As for what is observed or observed in this study is related to the strategy of an effective stunting management program in Bualo Village.

2. Interview

The interview technique used in this study is an in-depth/free interview technique according to Sugiyono (2017:231) saying that, the interview used with data collection techniques that the researchers did through a preliminary study in finding problems that must be investigated, but also the researchers did it by knowing things -Things from more in-depth informants as many as 4 people. The focus of the questions in this interview is the strategy of an effective stunting management program in Bualo Village.

3. Documentation

According to Sugiyono (2017: 240) explains that documentation is a record of events that have passed. Documents that can be in the form of writing, pictures or monumental works of someone. Documents in the form of writing such as diaries, life histories, criteria, biographies, regulations and policies. Documents in the form of images such as photos, live drawings, sketches and others. Document studies are complementary to the use of observation and interview methods in qualitative research. The documentation used to

support this research is a document related to the strategy of an effective stunting management program in Bualo Village.

The informants in this study are:

1. The Village Head or Bualo Village Secretary is 1 person.
2. Coordinator of posyandu cadres in Bualo Village, 1 person
3. There are 2 people affected by stunting.

Data collection methods used in this study were observation, in-depth interviews (indept interviews) and documentation. The data analysis technique used in qualitative research is carried out before entering the field, during the field and after completing the field.

In this case, it turns out that several responses were found in corporate strategy (organizational strategy). In this case, it becomes an organizational strategy step, a strategy is formulated through the vision and mission of a local government or agency which is outlined in a program or activities. The aspects that can be seen from this organizational strategy are the vision and mission of the Village Government. Even the strategic implementation of organizations and human resources in organizational goals [10].

Bualo Village itself has so far indeed provided a need for a stunting management strategy that has so far supported the ability to run with clear program provisions. Intervention programs with the main target of improving parenting patterns for children under two years old (baduta) through intervention programs to improve nutritional status as an effort to prevent stunting for the 1,000 HPK period need to be prioritized to accelerate (accelerate) the reduction of rural stunting [11].

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The malnutrition prevention program in Pekalongan Regency is quite good considering that program continuity and routine development have been carried out continuously in a sustainable manner, and are supported by sufficient funds, sourced from APBD, BOK and provincial APBD. [12].

RESEARCH RESULT

1. *Corporate Strategy* (Organizational Strategy).

The organizational strategy of the Bualo Village Government where an important factor in success determines how the Bualo Village Government should allocate their resources (for example, labor, inventory and investment), organizational strategy can greatly affect the Bualo Village Government's financial performance, product innovation and overall growth.

So far, several things related to stunting handling based on the vision and mission of the Bualo Village Government have made stunting management programs not fully run well. Only in 2021 the program of feeding, drinking, and others will really help in improving the handling of stunting.

2. *Programming Strategy* (Program Strategy).

In carrying out the program strategy, it becomes one of the tactics in planning to be able to satisfy the desired results in Bualo Village. A tactic or planning that serves to satisfy the inner feelings felt by the audience. This is considered based on the advantages and disadvantages in order to achieve a certain goal of the Bualo Village Government

It turns out that one form of carrying out a strategic program can

be done by providing food for 3 months within 1 Fiscal Year, this is a form of supporting stunting in order to be able to prevent and reduce it effectively. In addition, it turns out that there are several things that need to be considered in the implementation of the Bualo village government program so far in dealing with stunting.

The implementation of the Bualo village government program has so far been in the handling of stunting. With the explanation above, it is known that not all roles in carrying out their duties must be seen from the implementation of the stunting management program. Can be implemented well.

3. *Resource Support Strategy* (Resource Support Strategy)

In carrying out the program managed by the Bualo Village Government, the important role of Human Resources must be able to be carried out in the stunting problem in Bualo Village.

The implementation of stunting management is considered not able to run well. It turns out that another problem lies in what kind of problems that occur in the handling of stunting which are considered unable to support the handling of stunting.

The program that has not been implemented optimally has made stunting handling not run well. Indeed, there are still many resources that have not been able to support the reduction of stunting. The Bualo Village Government must be able to maximize the difficulty of handling stunting.

4. *Institutional Strategy* (Institutional Strategy)

The institutional strategy is nothing more than a demand for stunting

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management. This makes the Bualo Village Government cooperate with several existing institutional roles in supporting stunting reduction in Bualo Village.

In the implementation of stunting management, it is very necessary to have cooperation between the Bualo Village Government and institutions that support stunting management. In this case, good cooperation will support the reduction of stunting that has occurred so far. Especially considering that stunting cases are considered to have not fully decreased in the implementation of stunting reduction in Bualo Village.

In addition, other institutions in the Bualo Village Government are able to run programs that can deal with stunting in Bualo Village. The ability of other institutions is intended to reduce stunting cases in Bualo Village. The institutional strategy is mainly in establishing cooperation in reducing stunting. But the Bualo Village government itself can only cooperate with the *pustu* and *posyandu*. In relation to several conditions in Bualo Village, this collaboration is indeed very effective in reducing stunting rates in Bualo Village.

DISCUSSION

1. Organizational Strategy in Effective Stunting Handling in Bualo Village, Paguyaman District, Boalemo District

Talking about program strategy, it emphasizes more on stunting handling based on the vision and mission of the Bualo Village Government to make stunting handling programs not yet fully run well. Only in 2021 the program of feeding, drinking, and others will really help in improving the

handling of stunting. The running of a good organization cannot be separated from the level of cooperation of all lines within the organization itself, in addition to a program implementation process carried out by the Bualo Village Government in an effort to achieve its goals, supported by good cooperation in handling capable stunting. In this case, an implementation will embody the organizational theories that exist in a real activity.

In this case, it turns out that several responses were found in corporate strategy (organizational strategy). In this case, it becomes an organizational strategy step, a strategy is formulated through the vision and mission of a local government or agency which is outlined in a program or activities. The aspects that can be seen from this organizational strategy are the vision and mission of the Village Government. Even the strategic implementation of the organization and human resources in organizational goals is a real step in the implementation of an organization where certain techniques are discussed in managing the organization for the realization of the goals of an organization.

2. Program Strategy for Effective Stunting Handling in Bualo Village, Paguyaman District, Boalemo Regency

Many rights in the Village Government become one of the ways in implementing the implementation of the program which has been one form. In terms of going through provisions that are very deep in developing capabilities

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and organizations in systematically planning stunting handling in Bualo Village. The implementation of the program strategy, which is one form of the implementation of the money-making strategy, wants to achieve the provisions that are needed.

One form of carrying out a strategic program can be done by providing food for 3 months within 1 Fiscal Year, this is a form of supporting stunting in order to be able to prevent and reduce it effectively. Where the implementation of the Bualo village government program has so far been in the handling of stunting. With the explanation above, it is known that not all roles in carrying out their duties must be seen from the implementation of the stunting management program. Can be implemented well.

When looking at the condition of program implementers at the community (puskesmas) and village/kelurahan levels. In addition to programs originating from the central government, which does have its own innovation programs in an effort to accelerate the reduction/control of stunting in their regions.

3. Resource Support Strategies in Effective Stunting Handling in Bualo Village, Paguyaman District, Boalemo Regency

It turns out that the implementation of the strategy of supporting Resources in carrying out appropriate handling effectively. For the handling of stunting, it is considered that it has not been able to run well. It turns out that another problem lies in what kind of problems that occur in the handling of stunting which are considered unable to support the handling of

stunting. From this opinion, it is known that the programs that have been run have not been maximized, making stunting handling not going well. Indeed, there are still many resources that have not been able to support the reduction of stunting. The Bualo Village Government should be able to maximize its efforts to improve stunting handling difficulties.

Bualo Village itself has so far indeed provided a need for a stunting management strategy that has so far supported the ability to run with clear program provisions. Intervention programs with the main target of improving parenting patterns for children under two years old (baduta) through intervention programs to improve nutritional status as an effort to prevent stunting for the 1,000 HPK period need to be prioritized to accelerate (accelerate) the reduction of rural stunting.

4. Institutional Strategy for Effective Stunting Handling in Bualo Village, Paguyaman District, Boalemo Regency

In implementing the efforts carried out by institutional strategies, especially in dealing with stunting, it is necessary to have institutional efforts and strategies in accordance with having a strong relationship with the socio-technical conditions of the institutional community. The achievement of a program in which the Bualo Village Government and Stunting Cadre must be in accordance with the interaction of important elements. The institutional efforts and strategies carried out do not see development in accordance with the support of the Bualo Village government in establishing a clear position. In the implementation

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of stunting management, it is very necessary to have cooperation between the Bualo Village Government and institutions that support stunting management. In this case, good cooperation will support the reduction of stunting that has occurred so far.

Especially considering that stunting cases are considered to have not fully decreased in the implementation of stunting reduction in Bualo Village. It is even known that the institutional strategy, especially in establishing cooperation in reducing stunting. But the Bualo Village government itself can only cooperate with the Pustu and Posyandu. In relation to several conditions in Bualo Village, this collaboration is indeed very effective in reducing stunting rates in Bualo Village.

CONCLUSION

Based on the results of research and discussion, conclusions can be drawn in the study as follows:

1. The organization's strategy in handling stunting is considered to be very supportive of stunting handling and is considered to have supported effective stunting management.
2. The program strategy in handling stunting is less capable in handling stunting in reducing stunting rates in Bualo Village.
3. The strategy of supporting the resources of bell has not been able to support because of the lack of providing and reducing the stunting rate in Bualo Village.
4. The institutional strategy in handling stunting is maximized because it is still improving the handling of stunting in Bualo Village.

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