THE EVALUATION OF THE NEW STUDENT ONLINE ADMISSIONS POLICY (PPDB) IN GORONTALO PROVINCE

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ABSTRACT

The objectives of this research are: 1) to analyze the implementation process of PPDB Online system and find the obstacles faced in the implementation of the online PPDB system in SMK Negeri 2 Gorontalo school year 2020/2021; 2) to evaluate the policy that has been implemented by SMK Negeri 2 Gorontalo the process of implementing PPDB online and whether the policy that has been implemented can run well and provide solutions to the implementation process of ppdb online; 3) to evaluate the factors that inhibit the policy that has been run by smk Negeri 2 Gorontalo online PPDB implementation process.

This research uses qualitative approach. To obtain objective results, qualitative research is conducted by exploring and breaking through the symptoms that interpret the problem or conclude the combination of various problems as presented by the situation.

The results showed that: 1) in the Process of Implementing PPDB Online At SMK Negeri 2 Gorontalo School Year 2020/2021 judging from the flow of acceptance of new students has been run well, but the results have not been efficient; 2) implementation of PPDB Online Policy in SMK Negeri 2 Gorontalo judging by the number of acceptable learners, registration system, selection system, and registration time is still not running effectively so that the results are not efficient; 3) The factors that hinder the implementation of ppdb policy online are constraints on the use of applications, and constraints on internet connection.

keyword: policy evaluation, new student admissions online (PPDB)

INTRODUCTION

New Student Admission (PPDB) is held annually to select new student candidates based on academic scores and other variables to continue their education to a higher level. The admission of new students is one of the important components in education, so it needs to be well managed so that all student activities, curriculum, and infrastructure in learning activities at school run smoothly, orderly, and regularly, and achieve educational goals in schools. The scope of management of new student admissions includes planning, implementation, management of student admissions and class management, management of facilities and infrastructure, management of new student data, and evaluation [2].

In determining new student candidates, several considerations are needed which are quite numerous and complex, namely standard values, school entry requirements, and policies from the government and educational institutions which often change every year. The policy of admitting new students basically uses the basics of student management. Students can be accepted in an educational institution such as a school after fulfilling

predetermined requirements. Generally, the process of admitting new students is mostly still conventionally which requires parents or prospective students to register directly at the intended educational institution or school. The development of information and communication technology has penetrated the field of education. The use of the internet is increasingly being used in schools, one of which is in the process of admitting new students. The application of new student admissions through the online system aims to make prospective students have a picture of the destination school, and information related to the admission of new students can be obtained quickly, objectively, transparently, accountably, and up-to-date [1].

PPDB online is a system designed to automate the selection of new student admissions, starting from the registration process, the selection process to the announcement of the election results, which are carried out online and on a real-time basis (online real-time). registration until the announcement of the election results which is managed automatically with a computerized system and can be seen at any time (real-time) on the website (page) and on a real-time basis.

SMK Negeri 2 Gorontalo is one of the vocational schools in Gorontalo City that has implemented PPDB online. The purpose of holding the PPDB online system in Gorontalo City is to ensure the implementation of a transparent, fair, honest, and accountable new student admission system.

Based on the results of preliminary observations and interviews conducted with the vice principal of student Affairs and online PPDB operators at SMK Negeri 2 Gorontalo, the implementation of PPDB online for the 2020/2021 academic year at SMK Negeri 2 Gorontalo has been carried out from March to June 2020. The results of the interview also showed were several obstacles that often occurred every year in the implementation of online New Student Admissions at SMK Negeri 2 Gorontalo. Constraints that occur are server problems that often experience overload, causing the server to be inaccessible and the lack of information system services such as school operators having difficulty contacting the online PPDB system server service, in this case, the SMK NEGERI 2 Gorontalo in collaboration with the Education, Culture, Youth, and Sports Office of Gorontalo Province. In addition, the availability of an internet connection that is sometimes inadequate as well as internet connection problems experienced by prospective new students when registering, have resulted in an ineffective online registration process.

RESEARCH METHOD
Approach and Type of Research

This research was conducted to examine "the Evaluation of the Online New Student Admission Policy (PPDB) in Gorontalo Province at SMK Negeri 2 Gorontalo City in the academic year 2020/2021". This research uses a qualitative approach to obtain objective results. Qualitative research is carried out by exploring and breaking through the symptoms which interpret the problem or conclude a combination of various problems as the situation presents [7].

Time and Location of Research

This research was conducted from October 2020 to November 2020. The research location chosen is SMK Negeri 2 Gorontalo, which is located at Achmad-Nadjamudin street, Limba U2, Kota Selatan, Gorontalo City, Gorontalo Province.

Research Focus/Sub-focus

This research is focused on the policy of Online Student Admission (PPDB) at SMK Negeri 2 Kota Gorontalo for the 2020/2021 academic year. From this focus, it is divided into three research sub-focuses, namely:

1. The online PPDB implementation process as well as the obstacles faced in implementing the online PPDB system at SMK Negeri 2 Gorontalo for the 2020/2021 academic year.
2. The policies carried out by SMK Negeri 2 Gorontalo on the implementation of PPDB online and whether the policies that have been implemented are going well and provide solutions to the online PPDB implementation process.
3. Factors that hinder the policies that have been implemented by the SMK Negeri 2 Gorontalo online PPDB implementation process.

Data Source
1. Primary Data Sources

Primary data is also called first-hand data. It is obtained directly from research subjects by wearing measurement tools or data collection tools, directly on the subject as the source of information sought. Primary data are taken directly to the source, namely; the head of SMK Negeri 2 Gorontalo and the online New Student Admissions (PPDB) committee as well as new prospective students who take part in the selection.
2. Secondary Data Sources

Secondary data is data obtained through other parties, not directly obtained by the researcher from the research subject. Usually in the form of documentation data or available report data that is relevant to this discussion.
Data Collection Technique
a. Observation,
b. Interview,
c. Documentation

Data Analysis Technique
Activities in analyzing qualitative data, namely [9]:
1. Data reduction
2. Display data
3. Conclusion drawing/verification

Data Validity Testing
The validity of the data is carried out to prove whether the research carried out is truly scientific research as well as to test the data obtained.

Data validity tests in qualitative research include credibility; transferability; dependability; and confirmability [8].

If the research results are a function of the research process being carried out, the research has met the confirmability standard. The validity of data is data that does not differ between the data obtained by the researcher and the data that actually occurs on the object of research so that the validity of the data that has been presented can be justified.

RESEARCH RESULT
Description of Research Results
This research is focused on the Evaluation of the New Student Online Admission Policy (PPDB) at SMK Negeri 2 Gorontalo for the 2020-2021 academic year, which is seen from four sub-focuses, namely the PPDB Online implementation process and the obstacles faced in implementing PPDB online, policies that have been implemented in the process PPDB Online implementation, factors that hinder policies that have been implemented in the PPDB Online implementation process.

The process of implementing PPDB Online at SMK Negeri 2 Gorontalo and the obstacles faced in implementing PPDB Online.
1. Flow of Admission

From the results of interviews with several informants and researchers' observations, it can be concluded that the flow of admission of new students in the implementation of PPDB Online has been carried out appropriately with applicable regula-tions and the clear flow. Where the SMK Negeri 2 Gorontalo has also conducted socialization through online print media. However, in the implementation of socialization,

there were a few problems in the 2020-2021 academic year this was due to the Covid-19 pandemic. Where socialization to prospective students and their parents are done online through the zoom meeting application, of course, there are still many students and parents who do not fully understand the use of the application.

2. The efficiency of implementing PPDB Online

From the results of interviews with several informants and researchers' observations, it can be concluded that implementing PPDB Online can simplify and reduce school operational costs and student parents, where new students and their parents did not come to school to register, schools can save the use of paper for registration forms because the registration form directly inputs to the PPDB Online system, schools can recap registration data and reports in realtime, parents can see real-time registration quotas. Parents can save on file encoding because all occupation files are in the form of photos and uploaded in the PPDB Online system. Admission announ-cements can be seen via smartphones so that there is no accumulation of students/parents at school. However, the results are still not efficient because new students often have difficulty registering, and not a few also experience failures due to system constraints. Where seen from the total quota available for prospective students in the implementation of PPDB online in the 2020/2021 academic year at SMK Negeri 2 Gorontalo is 480 students, while the total of students who passed online was 371, so there was still a difference of 109 students.

3. Constraints faced in implementing PPDB Online

From the results of interviews with several informants and resear-chers'

observations, it can be concluded that the main obstacle in implementing PPDB Online is a slow or problematic internet connection or network, the application system is experiencing problems when logging in and filling out forms, resulting in many prospective students experien-cing failure not pass. Besides, registration is another obstacle, this is due to the lack of socialization about implementing PPDB Online to the public.

The policy that implementing PPDB Online

The research results are based on observations that are based on the problem and are proven by from the results of interviews with some of the informants above and the researchers' observations, it can be concluded that the main problem in implementing PPDB Online is unstable or slow network make it difficult accessing the registration website, therefore, for overcoming this problem the policies taken by the PPDB Online committee of Gorontalo Province by make a different schedule in each district/city in Gorontalo Province and improving the capacity server of the committee. The policy taken by the headmaster of SMK 2 Gorontalo is that takes steps to backup Internet data pulses on each data collection officer when the main connection is dead, in this case, Telkom Astinet, the headmaster takes steps to calm parents if within 2 hours the server has not recovered the head will postpone the registration time for tomorrow, as well as accept applications in person.

Inhibiting Factors of Prosess to for implementing PPDB Online.

From the results of interviews with several informants and researchers' observations, it can be concluded that the inhibiting factor in the policy of the implementation process of PPDB Online at SMK

Negeri 2 Gorontalo is the inadequate internet and server network infrastructure, the registration time given is not appropriate with the predetermined time where given time in the last week of the registration period for prospective new students, which results in the implementation of PPDB Online not being implemented optimally.

DISCUSSION
PPDB Online implementation process

The acceptance of new students is a management activity of educational institutions that is very important because if no students are accepted, the administrative or teaching and learning process will not be handled/regulated [4].

SMKN 2 Gorontalo as an educational institution that also implements PPDB also has a flow that has been designed and agreed upon by the committee for receiving new students and has been approved by the headmaster.

1. Flow of Admission

If we observe more deeply, it can be concluded that SMKN 2 Gorontalo implement a PPDB system with a selection system (talent interest, academic, and color blindness). It is clear that SMKN 2 Gorontalo will still carry out the selection process on the initial registration files that have been entered by prospective students. Based on the results of research and observations of the researcher, it can be concluded that the flow of admission of new students in the implementation of PPDB Online has been carried out appropriately with the applicable regulations and the clear flow. Where the SMK Negeri 2 Gorontalo has also conducted socialization through online print media. However, in the implementation of socialization, there were a few problems in the 2020-2021 school year this was due to the Covid-19 pandemic. Where socialization to prospective students and par-

ents/guardians is done online through the zoom meeting application, of course, there are still many students and parents/guardians who do not fully understand the use of the application.

According to the observations of the researcher that when viewed from the theory suggested by which evaluation is carried out with six approaches, namely goal-oriented evaluation, users, skills, decisions, opponents, and naturalistic participation, [6]. In the implementation of PPDB Online at SMK Negeri 2 Gorontalo it is still not goal-oriented, this has been proved still there are difficulties for prospective new students in registering and interference when registering due to the network system. This means that the purpose of implementing PPDB online which can facilitate prospective new students has not been running optimally.

From the user-oriented evaluation and expertise in implementing PPDB online at SMK Negeri 2 Gorontalo, it is still not easy for users and has not been adjusted to the skills possessed by students. This can be seen from the difficulties for prospective new students in accessing the web system and there are still some students who still do not have expertise in operating computers and the internet.

2. The efficiency of implementing PPDB Online

New Student Admission System Based on Web (Online) at SMK Muhammadiyah 7 Kedungpring Lamongan". The results showed that: 1) The web based (online) student admission system at SMK Muhammadiyah 7 Kedungpring Lamongan is able to handle student registration activities; 2) the main output of this system is to present the results of registering new student candidates via the internet or online media and the convenience in registra-

tion without having to come directly; 3) there is a system that can input data, filter registrant data so that it can present information on the admission system of new students at SMK Muhammadiyah 7 Kedungpring Lamongan.

Based on the results of the research and observations of the researcher, it can be concluded that implementing PPDB Online can simplify and reduce the operational costs of schools and parents of students, where new students and their parents did not come to school to register, schools can save paper use for registration form because the registration form directly inputs to the PPDB Online system, schools can recap registration data and reports in real-time, Parents can see the registration quota in real-time and can save file encoding because all occupation files are in the form of photos and uploaded in the PPDB Online system. Admission announcements can be seen via smartphones so that there is no accumulation of students/parents at school. However, the results are still not efficient because new students often have difficulty registering, and not a few also experience failures due to system constraints. The number of prospective new students failing to pass the online PPDB implementation at SMK Negeri 2 Gorontalo in the 2020/2021 academic year can be seen in the table below:

Table 1. List of New Students Passing Online SMKN 2 Gorontalo

No	Competence / Skills	Pass Online	Weak nesses
1	Culinary	29	35
2	Beauty	33	1
3	Fashion	49	15
4	Agribusiness Processing of Agricultural Products	100	60
5	Hospitality	96	0
6	Multimedia	64	0
	Total	**371**	**110**

3. Constraints faced in implementing PPDB Online

Obstacles in the process of implementing PPDB Online at SMK Negeri 2 Gorontalo are slow or problematic internet or network connections, application systems that experience problems when logging in and filling out forms, resulting in many prospective new students experiencing failure to pass. Besides, registration is another obstacle, this is due to the lack of socialization about implementing PPDB Online to the public.

Based on the observations of the researcher in the process of implementing PPDB online this has not through an effective planning process and the lack of socialization to the public in general regarding the procedures and mechanisms for registering. Where this has an impact on the implementation that is not optimal so that the results cannot be said to be effective and efficient.

The policy that implementing PPDB Online

This implementation of PPDB online is designed to make it easy for prospective students who register themselves and guarantee a fair, transparent, and accountable process for them. Currently, quite a number of educational institutions (schools) organize PPDB online. Even though they have implemented PPDB online, there are also many PPDB online that are not along with their goals, in fact in several areas there has been chaos in the implementation of PPDB online. One of these things is due to the lack of careful planning, the absence of risk management that reduces risks and risk mitigation planning for the online PPDB system that was built [3].

From the results of interviews with some of the informants above and the researchers' observations, it can be concluded that the main problem in implementing

PPDB Online is unstable or slow network make it difficult accessing the registration website, therefore, for overcoming this problem the policies taken by the PPDB Online committee of Gorontalo Province by make a different schedule in each district/city in Gorontalo Province and improving the capacity server of the committee. The policy taken by the headmaster of SMK 2 Gorontalo is that takes steps to backup Internet data pulses on each data collection officer when the main connection is off, in this case, Telkom Astinet, the headmaster takes steps to calm parents if within 2 hours the server has not recovered the head will postpone the registration time to tomorrow, as well as accept applications in person.

The operational policies for admission of new students include 1) the total of students who can be accepted 2) the registration system, 3) the selection system, 4) registration time, and 5) personnel involved in the admission of new students [1]. Whereby seen from this theory the implementation process of PPDB online policy at SMK Negeri 2 Gorontalo, from the total of students that can be accepted, there are 480 students consisting of the departments of culinary, beauty, fashion, agribusiness processing of agricultural products, hospitality, and multimedia. Based on the graduation results are still not efficient because they have not met the quota of 480 students accepted, the total of students who pass online is only 371 students. This means that it has not met the predetermined quota. This is because many prospective new students have difficulty in the registration and selection process.

From the registration system, the registration of new students done online and prospective new students must meet all the predetermined requirements, including being a maximum age of 21 years (starting July 1, 2020), having a diploma / SKL SMP / MTS equivalent, having accumula-tion 5 Semester Report Card Value, Have a family card, have a birth card, have a certificate of good behavior from a school or local area, have an active email, 4 pieces of color photos of 3x4 and 4x6 sizes, have a smart Indonesian card (KIP) if any, have a certificate of achievement if there is. Where based on the observations of the researcher that during the registration process, many students experienced difficulties, especially in accessing the registration web, so that it had an impact on student failures.

The selection system implemented is a test of honesty, interest in talent, color blindness, academic tests (mathematics, Indonesian, and English). Where it is inappropriate with the observations of the researcher that the selection system has gone well, it's just that there are indeed many students who do not pass, this is because the level of understanding of prospective new students towards the existing questions is still low, meaning that prospective new students must be even more active in learning practice questions. The registration time in the implementation of PPDB Online is about two weeks, as for the problems that often occur at registration time are the total of students who have not been able to register online due to problems that occur with the system or server when registering, resulting in the insufficient quota of potential participant new students who passed the registration stage. Therefore, it is necessary to evaluate the registration time so that the time is extended.

Inhibiting Factors policy, of the Implementation of Online PPDB

Inhibitory factor is an obstacle that always exists in every policy, because this inhibition factor makes the implementation of the policy does not run smoothly, resulting in some negative impacts in implementing the policy. In the implementation of PPDB online there are certainly

several factors that inhibit the policy that has been made.

Based on the results of research and observations of researchers can be concluded that the inhibition factor in the policy in the implementation process of PPDB Online in SMK Negeri 2 Gorontalo is the internet network infrastructure and servers are not adequate, the registration time provided is not in accordance with the time specified where given the last waiting time of the registration period for prospective new students, which of course this results in the implementation of PPDB Online can not be carried out to the maximum.

CONCLUSION

The conclusions of this research are as follows:

1. In the process of implementing PPDB Online at SMK Negeri 2 Gorontalo for the 2020/2021 academic year, it can be seen from the flow of new student admissions that it has been running well, but the results have not been efficient. The main obstacles faced by implementing PPDB Online are slow or problematic internet or network connections, application systems that experience problems when logging in and filling out forms, resulting in many prospective new students experiencing failure / failing to pass.

2. The Policy implementation of PPDB Online at SMK Negeri 2 Gorontalo is seen from the total of students that can be accepted, the registration system, selection system, and registration time are still not effective so the results are not efficient.

3. Evaluation based on the Technical Guidelines for Admission of New Students (PPDD) for Senior High Schools and Vocational High Schools in Gorontalo Province for the 2020/2021 Academic Year the implementation of

PPDB Online at SMK Negeri 2 Gorontalo cannot be said to be effective and efficient. This is because there is still a lack of socialization carried out, as well as the registration time that has not been maximized so that it cannot meet the predetermined student quota.

4. The factors that hinder the policy implementation of the PPDB online are constraints on application use and problems with internet connections.

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